

SPEAKER OVERVIEW

Cris Beswick

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Cris Beswick

Helping Leaders Shape the Future | Innovation Strategist | Keynote Speaker | Bestselling Author

Cris Beswick is an entrepreneur & CEO turned globally recognized thought leader, strategic advisor and bestselling author on innovation strategy, leadership & culture.

Described by one client as *“The David Blaine of innovation, except you won’t box this guy in!”*

SPEAKER OVERVIEW

Cris Beswick

In detail...

Originally trained as a product & industrial designer, Cris Beswick spent over a decade as a successful entrepreneur & CEO building an award-winning design group. He is now a strategic advisor on innovation, recognised globally as a thought leader on innovation strategy, leadership and culture and has helped some of the world's most ambitious CEOs, visionary leaders, Fortune 500 companies and Governments solve their most complex innovation challenges.

Cris is also a Visiting Fellow at Cranfield University's School of Management and Centre for Customised Executive Development, a Visiting Professor at ICESI University in Colombia and Co-founder and Practicing Professor of Innovation at The London Centre for Executive Excellence. He has also delivered executive education programmes & masterclasses on innovation for leading business schools such as Henley Business School, Southampton Business School and Cranfield University's Centre for Competitive Creative Design as well as international business schools such as Synergy Business School in Dubai.

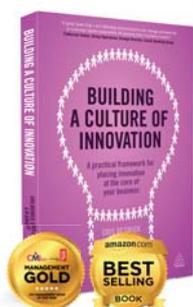
Cris is also the co-founder of the innovation thought leadership platform 'The Future Shapers', which brings together a global network of innovation experts, thinkers and practitioners to provide world-class perspectives on the challenges of driving innovation in a VUCA world.

What he offers...

Cris brings much needed real-world entrepreneur and CEO experience to the subject of shaping the future through innovation. In a down-to-earth and unique presentation style he focuses on the strategy, leadership and culture game-changing innovation capability requires and how, in his own words, "CEOs and senior teams need to become a little more Martin Luther King and a little more Einstein."

How he presents...

Cris' absolute passion is obvious as it translates into thought provoking 'inconvenient truths' as well as light-hearted stories of what the real journey for entrepreneurs and intrapreneurs is really like. In an engaging and interactive style Cris describes what he does as having 'keynote conversations' whether that's for CEOs at private dinners or audiences at global conferences.



Publications...

Cris is the author of the book 'The Road to Innovation' and co-author of 'Building a Culture of Innovation', an Amazon bestseller and voted one of the CMI's top books on innovation in 2017. As well as authoring, numerous white papers Cris has also contributed to articles for The Times, Financial Times and The Sunday Telegraph to name but a few.

"We got a shower of compliments on how great Cris Beswick's opening keynote was at the Malta Innovation Summit 2018. His keynote inspired the audience and explained to them the intricacies and the importance of building a culture of innovation within an organisation. This got them fired up for the rest of the day. Cris went over and above his delivery of the speech. He perfectly interacted on stage with Dr. Joseph Muscat, Prime Minister of Malta. He stayed at the event all day – interacting constantly with the other attendees and actively participating in the innovation workshops. He was also very engaging with the event on LinkedIn & Twitter, both before, during and also in the days after the event. Super Speaker in all senses."

Johan Zammit
Chair of the Malta Innovation Summit

SPEAKER OVERVIEW

Cris' latest keynote...

Why Strategy, Leadership & Culture Should Eat Breakfast Together

Other topics...

- Building a Culture of Innovation
- Corporate Transformation and Change
- Building Next Generation Organisations
- Innovation Leadership in a VUCA World
- Shaping the Future through Innovation
- The Strategy, Leadership & Culture Innovation Requires
- Why we need to build Innovation-led Organisations, Now!

Languages...

Cris presents in English.

Watch Cris speak...

<https://crisbeswick.com/services/keynote-speaking/>

Cris Beswick



"The most practical content and applicable tools you ever need for the implementation of an innovation culture in your organization is what you get from Cris' sessions. The most thought-provoking, and Inspirational speech EVER! You made our event a HUGE success Cris."

Sepher Tarverdian
CEO at Hamayesh Farazan



Want to book Cris?

Give us a call or send us an email to find out exactly what he could bring to your event.

For US Enquiries please contact Kerry Strollo...

For UK Enquiries please contact Cris' UK team...

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