

# SPEAKER OVERVIEW

*Cris Beswick*



## **Cris Beswick**

Innovation strategy, leadership & culture speaker

Cris Beswick is a global thought leader and strategic advisor on innovation and the bestselling author of 'Building a Culture of Innovation'.

Described by one client as *"The David Blaine of innovation, except you won't box this guy in!"*

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### In detail...

Originally trained as an industrial designer, Cris Beswick spent over a decade as a successful entrepreneur building an award-winning strategy & design group. He is now recognised globally as a thought leader on innovation strategy, leadership and culture.

As an ex-designer Cris' understanding of how to communicate innovation and how an innovation-focussed culture is weaved into the very core of an organisation is inspiring. His tell it like it is style is not only infectious its real-world stuff that's instantly useable and instantly game-changing. As such, Cris has helped some of the world's most ambitious CEOs, visionary leaders, Fortune 500 companies and Governments solve their most complex innovation challenges.

As one of the UK's foremost thinkers and advisors on innovation, Cris also sits on think-tanks for both public and private sector organisations and has delivered masterclasses for the likes of Cranfield School of Management, The Centre for Customised Executive Development, Henley Business School and Southampton Business School. He is also a visiting Professor of Innovation at ICESI University in Colombia.

Cris is the co-founder of 'The Future Shapers', one of the world's most trusted innovation thought leadership platforms which brings together a global network of innovation experts, thinkers and practitioners to provide world-class perspectives on the challenges of driving innovation in a rapidly evolving world.

### What he offers...

Cris brings much needed real-world entrepreneur and CEO experience to the subject of shaping the future through innovation. In a down-to-earth and unique presentation style he focuses on the strategy, leadership and culture game-changing innovation capability requires and how, in his own words, "CEOs and senior teams need to become a little more Martin Luther King and a little more Einstein."

### How he presents...

Cris' absolute passion is obvious as it translates into thought provoking 'inconvenient truths' as well as light-hearted stories of what the real journey for entrepreneurs and intrapreneurs is really like. In an engaging and interactive style Cris describes what he does as having 'keynote conversations' whether that's for CEOs at private dinners or audiences at global conferences.



### Publications...

Cris is the author of the bestselling book 'Building a Culture of Innovation', voted one of the CMI's top books on innovation in 2017. As well as authoring, numerous white papers Cris has also contributed to articles for The Times, Financial Times and The Sunday Telegraph to name but a few.

*"We got a shower of compliments on how great Cris Beswick's opening keynote was at the Malta Innovation Summit 2018. His keynote inspired the audience and explained to them the intricacies and the importance of building a culture of innovation within an organisation. This got them fired up for the rest of the day. Cris went over and above his delivery of the speech. He perfectly interacted on stage with Dr. Joseph Muscat, Prime Minister of Malta. He stayed at the event all day – interacting constantly with the other attendees and actively participating in the innovation workshops. He was also very engaging with the event on LinkedIn & Twitter, both before, during and also in the days after the event. Super Speaker in all senses."*

**Johan Zammit**  
Chair of the Malta Innovation Summit

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### Cris' latest keynote...

Why Strategy, Leadership & Culture Should Eat Breakfast Together

### Other topics...

- Building a Culture of Innovation
- Corporate Transformation and Change
- Building Next Generation Organisations
- Innovation Leadership in a VUCA World
- Shaping the Future through Innovation
- The Strategy, Leadership & Culture Innovation Requires
- Why we need to build Innovation-led Organisations, Now!

### Languages...

Cris presents in English.

### Watch Cris speak...

<https://crisbeswick.com/services/keynote-speaking/>

*Cris Beswick*



*"The most practical content and applicable tools you ever need for the implementation of an innovation culture in your organization is what you get from Cris' sessions. The most thought-provoking, and Inspirational speech EVER! You made our event a HUGE success Cris."*

**Sepher Tarverdian**  
CEO at Hamayesh Farazan



## Want to book Cris?

For all speaking enquiries please contact Matthew Fisher...



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For any other enquires about masterclasses, consultancy or working with Cris please contact Nikki...

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